

PRESS RELEASE NOVEMBER 25th, 2013

Uberstrom signs the Italian band Serpenti and releases Dizzy

The Swedish electro rock label Uberstrom is now releasing its third release Dizzy by the Italian band Serpenti.

Welcome to Serpenti's world: where italo-disco and the new wave atmospheres meet the sounds of the modern electro-pop scene.

Serpenti is an Italian electro pop duo, born in 2007 with the intent to merge electro/dance music with rock sonorities and pop vocal melodies.

Their sound is based on the unique use of bass guitars, analog synthesizers, drum machines and it's characterized by bouncy grooves and powerful bass riffs.

After 8 singles, 2 albums in their country and more than 300 live shows all around the world (Italy, Hungary, UK, China, USA) the duo has decided to begin a new adventure with Cyclone, their first English album.

Serpenti is the latest addition to the artist line-up of the Uberstrom label. "The signing of Serpenti means a lot to the Uberstrom brand by widening the sound to include a pop and rock merge to the previous classic rock and punk rock electronic sounds. We are happy to have Serpenti onboard" - Says Mikael Arthursson, label manager of Uberstrom.





Photo copyright Dario De Sirianna

The release of Dizzy includes some stunning visuals in their music video which adds yet another dimension to the release. View the video at: <http://youtu.be/HxRD4Uthb6g>



Calling Electro Rock Artists

Uberstrom is currently expanding with more releases ahead. “We are currently looking for talented, dedicated and ambitious artists and producers in the electro/rock field, and are accepting demos on our website.” –Says Mikael Arthursson

About the Record Label

The release is coming out on Uberstrom, run by the Substream Music Group of Sweden. Founded in 2004, Substream has grown to be one of Sweden's leading label groups for electronic music. The main office is located in downtown Gothenburg on the Swedish Westcoast.



Today Substream has a catalog of 300 releases and 2000 tracks released under the 10 subsidiary labels: Substream (electro-pop), Mareld (leftfield electronica), Dansant (dance and upbeat pop), Uberstrom (rock/electro) and the Clubstream label group (6 labels



from house to techno and dubstep). Substream also operates one of Sweden's most renowned mastering studios.

Contact

Please Substream / Uberstrom for questions, interviews, features, promo for review. The artist is available for radio interviews, guest blog appearances on request.

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Facebook: <https://www.facebook.com/uberstrom>

Soundcloud: <http://soundcloud.com/uberstrom>

Press Room

Visit our press room to download high resolution artist images free to use for press and web: <http://press.substream.se>

Visit Serpenti

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Website: <http://www.serpentimusic.com/>

